



LSHG-CT-2005-005283

PRIME

**Priorities for mouse functional genomics research across Europe:
Integrating and strengthening research in Europe**

Instrument: Coordination Action

Thematic Priority: Life sciences, genomics and biotechnology for health

**Deliverable No. 11
WP7 Report on activities in public communication
and
Deliverable No. 15
WP7 Report on public information**

Due date of deliverable: Month 36
Actual submission date: First reporting period

Start date of project: 01 March 2005

Duration: 3 Years

Project co-funded by the European Commission within the Sixth Framework Programme (2002-2006)		
Dissemination Level		
PU	Public	√
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

PRIME

Deliverable No. 11 and 15: WP7 Report on activities in public communication

Mouse Brochure

PRIME has produced a brochure, titled “The Mouse as a Model of Human Disease”. The brochure gives general information on the use of a mouse as a model for human disease and presents examples of various disease areas where mouse models have been of use. The brochure is presented in a folder which also contains A5 fliers describing the EuroMouse projects. PRIME coordinated the production of the flyers with 22 of the EuroMouse projects. A copy submitted at the same time as this report.

The brochure is aimed at a general audience so that it will be of interest to members of the public, policy makers, funders of research, human geneticists and other scientists. Members of the PRIME project can request copies of the brochure for themselves or distribution. The brochure is distributed at events such as the ESHG meeting. To date around 1000 copies have been distributed.

European Society for Human Genetics annual meeting - Nice, 16-19 June 2007

The PRIME SAG decided that communication should focus on human genetics and the relevance of the mouse as a model of human disease. It was therefore decided to attend the European Society for Human Genetics annual meeting in Nice (16-19 June 2007). The PRIME project office designed a set of display stands to highlight the relevance of the mouse as a model of human disease and to outline the new large-scale mouse functional genomics projects: EUCOMM, EUMODIC and EMMA. The PRIME mouse brochure, which includes information on the relevance as a mouse as a model for human disease and A5 fliers for all of the EuroMouse projects, was on display. Members of the PRIME project office manned the stand and handed out the brochures giving quick talk on the EC-funded projects to each delegate. Around 250 brochures were distributed.

The stand was consistently busy with delegates showing a great interest in the brochure and the EuroMouse projects. They were very interested in the large-scale projects (EUCOMM, EUMODIC and EMMA) and said that they would consider using a mouse model to investigate their area of speciality. Many were very interested in the concept of service phenotyping, i.e. researchers submitting their own mouse lines for detailed primary phenotyping and the concept of being able to request an ES cell to be turned into a mouse and then phenotyped.



Professor Steve Brown at the PRIME display stand at the ESHG meeting in Nice, June 2007

EU Programme Managers Meeting – Harwell, 16th March 2007

Hilary Gates (PRIME Project Manager) is a founder member of EU project managers group. This brings together project managers from EU-funded projects from the UK and increasingly mainland Europe. It meets frequently to discuss the management of EU projects, share experiences and offer advice to new managers. The PRIME project hosted the meeting on 16th March 2007 where issues discussed included IT solutions to project management, Special Clause 39, Methods of Communication, ERA-NET, Commission feedback on reports and the future of the network. Hilary Gates presented on the PRIME project and the greater EuroMouse community.



EU project managers' group photo at meeting at MRC Harwell- the 1st anniversary of the group

PRIME website

The PRIME Secretariat maintains the PRIME website. This contains information about the project and Coordination Actions in general. It gives information about future meetings and contains the reports from all meetings. It also has the two PRIME position papers and the IMPC position paper. There is also a section on the Pathology Training Initiative which includes the report on the analysis of the questionnaires.

The website also contains a microsite for the EuroMouse projects which is currently being updated and it is planned to include an electronic version of the mouse brochure.